

Quick, Smart, EZ, & Aware, Inc., 501(c)(3) educational TX Non-Profit Corporation

STATEMENT OF ACTIVITIES - 2014

FINANCIAL ACCOUNT STANDARDS BOARD (FASB) - The primary purpose of a statement of activities is to provide relevant information about (a) the effects of transactions and other events and circumstances that change the amount and nature of net assets, (b) the relationships of those transactions and other events and circumstances to each other, and (c) how the organization's resources are used in providing various programs or services. The information provided in a statement of activities, used with related disclosures and information in the other financial statements, helps donors, creditors, and others to (1) evaluate the organization's performance during a period, (2) assess an organization's service efforts and its ability to continue to provide services, and (3) assess how an organization's managers have discharged their stewardship responsibilities and other aspects of their performance. A statement of activities provided by a not-for-profit organization shall focus on the organization as a whole and shall report the amount of the change in net assets for the period. It shall use a descriptive term such as change in net assets or change in equity. The change in net assets should articulate to the net assets or equity reported in the statement of financial position.

WEBSITE

Having just begun in 2014, we immediately established a website at <http://QuickSmartEZAware.org> as well as the URL .com that forwards to that website (for protection of the non-profit AND in case we ever do anything of a com nature – that entire URL is <http://QuickSmartEZAware.com>). Since Lee designed the site using a software program she has personally owned for years (Microsoft Front Page), the only cost for the website was for the initial domain name. The cost of both the initial domain name and annual fee was very low because we used a promotion from GoDaddy. The graphics on the website featuring the characters Quick Quack, Smart “D” Dolphin, EZ Elephant, and Aware are leased for \$1.00 from the corporation wholly owned by Lee, Aquarian Age, Inc. Any artwork, graphics, or photo cropping or other modifications were done by Lee using a software program she personally has owned for quite a few years (Microsoft PhotoDraw). Lee owns various Adobe programs, but for the start of the non-profit, we are sticking with the easier programs to use.

CONSULTATIONS

We were available for free consultations regarding taxes and business matters, although we were not called upon to provide such consultations until 2015.

CLASSES

In 2014, we spent time discussing classes that could be helpful to the public and began scheduling classes for 2015 and arranging for location of the classes as a facility to use without cost.

We find that planning is important so that we do NOT get ourselves into a financial difficulty by overextending ourselves. This means we go slower in implementing our activities, but such time consideration means our costs are minimal, especially compared to the benefits.

Submitted by Leciana (“Lee”) Gabor, Executive Director and Founder

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For more information, please see our free Info ebook, our Annual Reports, and other documents available at our website in the Finance Tab.